

# 2020 年戶外媒體刊播-台北捷運公益燈箱





BL19-Ba-01



The advertisement features a vibrant, cartoonish illustration of a park scene. In the foreground, three penguins are having a picnic on a red and white checkered blanket. One penguin is playing a guitar, another is holding a basket of food, and a third is on a skateboard. The background includes a pink cherry blossom tree, a yellow tent, a kite, and a bright sun. The overall tone is cheerful and family-oriented.

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